

MAHARISHI MARKANDESHWAR (DEEMED TO BE UNIVERSITY)

MULLANA (AMBALA), HARYANA – 133207

(NAAC ACCREDITED WITH GRADE 'A++')

(Established under Section 3 of the UGC Act, 1956 vide Notification No. F.9-65/ 2006-U.3 (A) dated 12-6-2007)

Best Practices

Title of Best Practice - I: *Providing Community and Social Outreach Services*

1. Objectives of the Practice:

- To provide best community health services
- To provide education and awareness on health issues to deprived poor local community
- To provide education and awareness on socially relevant issues
- To provide legal aid services
- To provide affordable quality health care to the rural masses

2.The Context: Maharishi Markandeshwar (Deemed to be University), Mullana is situated in a remote rural location at Village Mullana. The rural poor population in the nearby area is dependent primarily on Government primary health care service centers. MM (DU) has a 940-bedded hospital associated with Medical College (MMIMSR), a Dental College with Dental Hospital equipped with state-of-the-art facilities, two Nursing Colleges, one Pharmacy College, a teaching department of Law and one Physiotherapy College. MM (DU) along with its hospitals is serving the local population to meet the objectives mentioned above.

3. The Practice: The students, faculty and staff members of different constituent institutes of MM (DU) regularly participate in various community and social outreach activities like free Medical Camps, Free Dental Checkup Camps, Health Awareness Camps, Legal Aid Camps apart from creating awareness about gender sensitization, gender equity, cleanliness, etc. The above practices are useful for local community on the one hand while providing an opportunity to students and faculty to connect with local population on the other. It helps the students to understand the ground realities of healthcare and the social status of the community. MM(DU) has also established Satellite Primary/Rural/Urban Health Centres where regular healthcare services are provided with the help of faculty members and students from the programs related to Medicine/Dentistry/ Nursing/Physiotherapy.

4.Evidence of Success: MM (DU) is adopting various methodologies for meeting the needs of the local social periphery. A 940 bedded NABH accredited super specialty hospital is fully functional with state-of-the-art modern facilities (like MRI, CT Scan, Advance Surgeries etc.) to meet with the local health care needs.

Our Medical College is the first in Haryana to get full NABH accreditation and also the first to get GoldCertificate under Aayushman Bharat (PM-JAY) which is a testimony to our commitment towards excellence to provide quality health care at the most affordable cost. The teaching hospital also has highly advanced state-of-the-art equipment like Versa HD Linear accelerator and CT simulator for Radiotherapy (Only Medical College in Haryana to have Linear Accelerator Facility), Azurion (Philips)

Cath. lab with Integrated IVUS and FFR for flow management and Intellispace Critical care and Anaesthesia System (ICCA) for e-ICU.

Providing healthcare services at nominal cost is the biggest strength of the MM(DU). Along with this through curricular, extracurricular and outreach activities (Rural posting of interns, organizing health camps for the rural population, establishing PHCs in nearby villages like Mullana, Barara, organizing blood donation camps, social surveys, field projects, NSS activities, etc.), MM (DU) is playing a major role in the development of nearby villages.

Providing healthcare services at nominal cost is the biggest strength of the MM(DU). A large number of local population is benefited with the services offered by MM(DU). The number of patients treated in the teaching hospital during the year is as given below:

- OPD - **423152**
- IP Admissions - **35959**
- Bed Occupancy - **72%**
- Major Surgery - **8685**
- Minor Surgery - **13769**

MM(DU) also provides free health care to the expecting mothers and free services for childbirth in terms of investigation, ambulance, hospital admission, etc. There is a provision to give Rs. Five thousand to the family on the birth of a girl child. The institute is also providing special care to socially and economically vulnerable groups to fulfill their health care needs. Free bus service is provided to patients and their attendants coming from nearby villages.

During COVID period, MM Hospital has been designated as a COVID hospital, which is getting patients from surrounding districts of the state of Haryana and Uttar Pradesh. MMIMSR has the distinction of serving the maximum number of COVID patients in the region by any private medical college.

5.Problems Encountered and Resources Required:Reimbursement or subsidized treatment by the Government shall help the poor patients who are not covered under PMJAY scheme to avail of maximum benefit of the hospital facilities. Although we are continuously working on public awareness yet more efforts are needed so that we can extend our state-of-the-art and highly cost-effective medical facilities available at our hospital to a larger population.

Title of Best Practice - II: *Special focus on Intra-University and Inter-University Co-curricular & Extra Curricular activities*

1. Objectives of the Practice:

- Engaging students in Co-curricular & Extra-Curricular activities
- Holistic development of the students.
- To reduce the stress of the student's academic life.

2. The Context: Co-curricular activities are meant to bring social skills, intellectual skills and moral values among the students. Participation in various cultural activities like singing, dancing, debates, plays, etc. helps them to sharpen their communication skills, expressive skills and public speaking. Activities such as Athletics, Gymnastics, Yoga, Indoor & Outdoor games cater to the physical and mental health of the students. Engaging students in a team activity help them to develop their leadership skills, team integrity and team spirit.

3. The Practice: MM(DU) organizes Co-curricular & Extra-Curricular activities under the following categories:

- **Intra-Institute activities:** Each of the 12 constituent Institutes /Colleges organizes various cultural, sports, fitness, and social activities in their respective institutes.
- **Intra-University/Inter-College activities:** Department of Students Welfare takes up the responsibility of engaging students in Inter-College activities.

1. **Ammunation:** The Intra-University Youth Fest in which over 45 competitions in the field of Music, Dance, Theatre, Fine Arts, Fashion, Literary, Quizzing, Film Making, etc. are organized each year.
2. **Vasudhaiva-Kutumbkam:** International Cultural Fiesta is organized annually in which students of the MM(DU) and its Institutes represent the culture of various States/Nations through Stall Exhibition, Music, Dance and Food.
3. **Annual Athletic Meet:** The Sports Council of MM (DU) under the aegis of the Department of Students Welfare takes up the responsibility of organizing about 15-20 Inter-College Sports & Fitness Competitions.

- **Inter-University Activities:** While the Intra-University activities help identify the talent studying at our University, it is also our responsibility that they get to compete with the best in their respective area of interest. With this objective, MM(DU) organizes its annual National Youth Festival called UniversuMM in which students from an average 150+ Universities from across India lock their horns to prove their might in more than 100 events.

4.Evidence of Success: It has been observed during the last few years that those students who had keenly engaged themselves in Co-curricular/Extra-Curricular activities were more successful in both campus placements as well as professional life thereafter. Some students who had been successful in Cultural activities have established themselves as professionals in the Entertainment Industry. Some students

have also turned up to be ambassadors of the University by proving their excellence at the National Level.

5.Problems Encountered and Resources Required: MM(DU) has 12 constituent Institutes that are governed according to different regulatory bodies. Each Institute has its own academic calendar having differently scheduled academic engagements. Planning for Inter-University activity is even more difficult as we have to take the academic calendar of participating Universities under consideration. However, these issues are sorted out with mutual consultation.