





**MAHARISHI MARKANDESHWAR
(DEEMED TO BE UNIVERSITY)
MULLANA-AMBALA, HARYANA (INDIA) - 133207
(Established under Section 3 of the UGC Act, 1956)
(Accredited by NAAC with Grade 'A++')**

RESULTS OF IMPACT ANALYSIS

Plan of Action	Quality initiatives/Activities conducted	Impact/Outcome
To Improve quality in publication by publishing in Journals with Impact Factor (IF) by Thomson Reuters, indexed in SCOPUS / PubMed/ Web of Science	Revised Research Promotion policy implemented	Significant number of publications achieved. In Scopus – 692 PubMed – 312 Web of Science - 388 in indexed journals publications achieved in 2023.
To generate Intellectual Property Rights at MM (DU) viz Copyrights/Patents filing	Revised Research Promotion policy implemented where incentive provision for patent grant is there	59 Patents and 22 copyrights have been granted and 157 patents are published.
To get Collaboration with national/International organisations	MOUs signed	Various MOU initiatives were executed by constituent colleges/institutes of the MM(DU).
As quality initiative participation in NIRF ranking	Applied for NIRF rankings in University, pharmacy, medical, dental categories	MM (Deemed to be University), Mullana secured 78 TH rank by NIRF. MM College of Pharmacy of MM(DU) achieved 31st in NIRF in year 2023 while in medical category M.M. Institute of medical sciences and research had 34th rank in 2023.
To strengthen the research activities of MM (Deemed to be University)	Various initiatives like organizing meetings, seminar for research promotion, Purchase of research instruments/ equipment.	Research grants procured, consultancy projects executed, revenue generated of a total of more than 3 Crores.
To promote start-ups	Incubation center was established in the university	13 Start-up registered in the incubation center of the university.


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To improve overall activity reporting in the university	Online Activity Reporting Portal was developed and initiated to be taken on a regular interval	Online Activity Reporting Portal was indigenously developed and made available to all faculty for reporting and compiling the overall progress of the faculty, department and university as a whole.
To improve the Learning of the teaching and Non-teaching Faculty.	Organisation of various conferences/seminars and Faculty Development Programmes.	216 programmes were organised in last year to promote the teaching and learning of the faculty of the university
To improve the Placement activities in the University	Various number of companies and organisations were contacted and placement drives were conducted to effective placement of the students of the university	Significant number of placements in last year to a number of 1587 in Multinational/National organisations is achieved.


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