

3033101

## Choice-Based Credit System Based Proposed Scheme for MMIM's BBA Program

**Program Duration:** 3 Years comprising of 6 semesters

Degree to be awarded at 160 credits with 99 credits for the core and foundation courses which are mandatory and the remaining can be gained by the rest of the courses.

There will be no cap on the upper limit of the credits earned by the student, so one can earn a minimum of 160 and a maximum of 217 credits to earn an BBA degree under CBCS.

### Semester-I (NEW)

\* SAP  
2 Group

Course Code	Course Title	Course Type	Credits
BBGM-01	Environmental Studies-I	Swayam (Core)	2
BBGM-13	Business Organization & Management	Core	5
BBMS-01	Statistics for Business Decisions	Foundation	5
BBSS-01	Business Processes	Core	5
BBPO-01	Production & Operations Management	Interdisciplinary	5
BBGM-02	Communication Skills -I (Hum)	Core	5
BBHR-01	Organisation Behaviour	Core	5
			Total Credits 32

### Semester-II

Course Code	Course Title	Course Type	Credits
BBGM-03	Communication Skills -II	Core	5
BBGM-04	Managerial Economics	Core	5

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BBFI-01	Business Accounting	Core	5
BBFI-02	Financial Management	Specialization	5
BBGM-04	India's Diversity & Business	Interdisciplinary	5
BBGM-05	Environmental Science -II	Swayam (Core)	2
BBMS-02	Business Mathematics	Core	5
			Total Credits 32

### Semester-III

Course Code	Course Title	Course Type	Credits
BBGM-06	Macroeconomics	Core	5
BBGM-07	Business Research	Core	5
BBGM-08	Management Accounting	Core	5
BBFI-03	Tax Planning	Interdisciplinary	5
BBSE-01	Any <b>ONE</b> from list of <b>SKILL ENHANCEMENT COURSE (SEC)</b>	Foundation	5
BBPP-01	Project -I	Core	5
			Total Credits 30

### Semester-IV

Course Code	Course Title	Course Type	Credits
BBS1-01	Elective - I	Specialization	5
BBS2-01	Elective - II	Specialization	5
BBHR-02	Human Resource Management	Specialization	5
BBGM-09	Entrepreneurship Development	Interdisciplinary	5
BBSE-02	Any <b>ONE</b> from the list of <b>SKILL ENHANCEMENT COURSE (SEC)</b>	Foundation	5
BBPP-02	Project -II	Core	5
			Total Credits

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### Semester-V

Course Code	Course Title	Course Type	Credits
BBGM-10	Corporate Social Responsibility & Business Ethics	Interdisciplinary	5
BBLA-01	Legal Aspects of Business	Core	5
BBS1-02	Elective - I	Specialization	5
BBS2-02	Elective - II	Specialization	5
BBGM-11	Business Policy & Strategy	Core	5
BBPP-03	Summer Internship	Core	5
			Total Credits 30

### Semester-VI

Course Code	Course Title	Course Type	Credits
BBMM-09	Principles of Marketing	Specialization	5
BBHR-11	Leadership in Organisations	Specialization	5
BBIB-01	Global Business Environment	Specialization	5
BBIT-01	Management of Information System	Specialization	5
BBDD-01	Dissertation	Interdisciplinary	10
			Total Credits 30

In the sixth semester, the student can choose Industry attachment program duly approved by the university with the same credits that is of regular sixth semester. The details of the same are as follows:

### Industry Attachment/Industry Capstone Project

A full-fledged industry attachment is the defining feature of Industry Capstone Project (ICP) to be carried by students in their final semester. ICP thus provides students an opportunity to apply their knowledge and skills to solve real-world industry/corporate problems. A student shall be

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formally attached to relevant industrial/corporate organisation for their VI semester during which they shall be exposed to 360° industry experience.

**List of Discipline Specific Elective Course:**

<b>DISCIPLINE SPECIFIC ELECTIVE COURSE : A Student would be free to choose any FOUR papers from ONE group . The COURSE offers THREE groups viz. Finance, Marketing and Human Resource.</b>			
<b>BBS1/BBS2</b>			
	<b>Finance BBFI: 04-11</b>	<b>Marketing BBMM: 01-08</b>	<b>Human Resource BBHR: 03-10</b>
1	International Finance	Consumer Behaviour	HRD : Systems & Strategies
2	Investment Banking & Financial Services	Personal Selling & Sales Force Management	Training & Development
3	Investment Analysis & Portfolio Management	Advertising & Brand Management	Management of Industrial Relations
4	Project Appraisal	Retail Management	Performance & Compensation Management
5	Business Analysis & Valuation	Distribution & Supply Chain Management	Counselling & Negotiation Skills for Managers
6	Financial Modelling & Derivatives	Marketing of Services	Cross Cultural HRM
7	Strategic Corporate Finance	International Marketing	Talent & Knowledge Management
8	Research Project	Research Project	Research Project

**SKILL ENHANCEMENT COURSE (SEC) (Choose Any TWO) (BBSE)**

1. **BBIT-02:** IT Tools for Business
2. **BBIT-03:** E Commerce
3. **BBGM-12:** Statistical Software package (s)
4. **BBFI-12:** Financial Software package (s)

**Basket of Courses Available**

(These courses are available beyond normal working hours.)

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## Enrichment Courses

### Paid basket of Courses

Sr. No.	Course Code	Course Name	Course Type	Credits
1	EC-01	Culinary Skills*	Inter-disciplinary	3
2	EC-02	T-Series-1**	Inter-disciplinary	3
3	EC-03	T-Series-2**	Inter-disciplinary	3
4	EC-04	T-Series-3**	Inter-disciplinary	3

On the payment of INR 8000/- or as prescribed from time to time.

\*\*On the payment of INR on payment of INR 8850/- or as prescribed from time to time.

T-Series-1 - Vocals
T-Series-2 - Singing
T-Series-3 - Performing arts

### Free basket of Courses

#### MMU SAP Program Kit for Students

**Value-Added Courses** (200 Hrs of Self Learning Program ;  
Total Credits 12)

Sr. No.	Course Code	Course Name	Course Type	Credits
1	MBSS-02	SAP Functions	Foundation	12

### Choice Based Functional Papers of SAP

- 1) Material Management
- 2) Sales & Distribution
- 3) HR
- 4) Finance

Out of these four functional papers, a student can choose any one functional paper, which is to be completed in 4 modules and the student earn 12 credits on completion of the course.

Total learning hours = 200.

### Swayam Courses

A student shall earn a maximum of 9 credits from this basket of

courses.

**UGC Credit Framework for Online Learning Courses through SWAYAM, Regulation, 2016.**

Sr. No.	Course Code	Course Name	Credits
1	SW-01	Cognitive Science	TBA
2	SW-02	Quantitative Finance	TBA
3	SW-03	Technology Transfer through Joint Venture	TBA
4	SW-04	Legal Compliance for Incorporating Startup	TBA
5	SW-05	Public Finance and Policy in India	TBA
6	SW-06	Money and Banking	TBA
7	SW-07	International Economics	TBA
8	SW-08	Environmental Economics	TBA
9	SW-09	Educational Leadership	TBA
10	SW-10	Six Sigma	TBA
11	SW-11	Introduction to data Analytics	TBA
12	SW-12	Social Networks	TBA
13	SW-13	Introduction to R Software	TBA
14	SW-14	Experimental Stress Analysis	TBA
15	SW-15	Database Management System	TBA
16	SW-16	Probability and Stochastic of Finance	TBA
17	SW-17	Practical Englis: Learning & Teaching	TBA
18	SW-18	Probability and Statistics	TBA
19	SW-19	Emotional Intelligence	TBA
20	SW-20	Innovation and IT Management	TBA
21	SW-21	Statistics for Business	TBA

**Credits Summary Sheet**

Type of Course	No. Of Papers	Credits Earned
Foundation	3	15*
Core	18	84*
Specialization	10	50
Interdisciplinary	6	35
<b>Free / Paid Basket of Courses</b>		

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Cullinary/T-Series	4	12
SAP	1	12
Swayam		9
	Total Credits	217

\* Mandatory Credits

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## Choice-Based Credit System Based Proposed Scheme for MMIM's MBA Program

**Program Duration:** 2 Years comprising of 4 semesters

Degree to be awarded at 110 credits with 69 credits for the core and foundation courses which are mandatory and the remaining can be gained by the rest of the courses.

There will be no cap on the upper limit of the credits earned by the student, so one can earn a minimum of 110 and a maximum of 153 credits to earn an MBA degree under CBCS.

### Semester-I (NEW)

Course Code	Course Title	Course Type	Credits
MBHR-01	Management Process & OB	Core	3
MBGM-01	Managerial Economics	Foundation	3
MBSS-01	Business Processes	Core	3
MBFI-01	Accounting for Managers	Core	3
MBGM-02	Business Communication (Hum.)	Foundation	3
MBMS-01	Quantitative Management Techniques	Core	3
MBIT-01	Advance Computer Applications in Management	Foundation	3
MBMM-01	Marketing Management	Foundation	3
MBHR-02	Managing People in Organizations	Foundation	3
MBFI-02	Financial Management	Foundation	3
			Total Credits 30

### Semester-II

Course Code	Course Title	Course Type	Credits
MBMS-02	Operations Research	Inter-disciplinary	3
MBGM-03	Business Research Methodology	Core	3
MBGM-04	Strategic Management	Core	3
MBGM-05	Entrepreneurship & Family Business	Specialization	3
MBGM-06	Corporate Social Responsibility & Business Ethics	Specialization	3
MBGM-07	Environmental Science & Sustainable Development Management	Core	3
MBS1-01	Elective-1	Specialization	3
MBS1-02	Elective-2	Specialization	3



		n	
MBS2-01	Elective-3	Specialization	3
MBS2-02	Elective-4	Specialization	3
			Total Credits 30

### Semester-III

Course Code	Course Title	Course Type	Credits
MBIB-01	Global & International Business Environment	Specialization	3
MBLA-01	Business Legislation	Inter-disciplinary	3
MBHR-03	Leadership in Organisations	Specialization	3
MBPO-01	Productions & Operations Management	Specialization	3
MBS1-03	Elective-1	Specialization	3
MBS1-04	Elective-2	Specialization	3
MBS1-05	Elective-3	Specialization	3
MBS2-03	Elective-4	Specialization	3
MBS2-04	Elective-5	Specialization	3
MBS2-05	Elective-6	Specialization	3
			Total Credits 30

### Elective Courses

Marketing Specialization			
Sr. No.	Semester	Course Code	Course Name
1	2	MBMM-03	Consumer Behavior
2	2	MBMM-04	Product & Brand Management
3	2	MBMM-05	Sales & Distribution Management
4	2	MBMM-06	Integrated Marketing Communications
5	3	MBMM-07	Rural and Agricultural Marketing

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6	3	MBMM-08	International Marketing
7	3	MBMM-09	Direct and E-Marketing
8	3	MBMM-10	Marketing of Services
9	3	MBMM-11	Strategic Marketing
10	3	MBMM-12	Retail Management

<b>Finance Specialization</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBFI -03	Management of Financial Institutions & Services
2	2	MBFI- 04	Security Analysis and Portfolio Management
3	2	MBFI-05	Banking and Insurance
4	2	MBFI-06	Working Capital Management
5	3	MBFI-07	Financial reporting and corporate governance
6	3	MBFI-08	International Finance
7	3	MBFI-09	Derivatives and Risk Management
8	3	MBFI-10	Foreign Exchange Management
9	3	MBFI-11	Capital Market Theories and Practices
10	3	MBFI-12	Business Analysis and Evaluation

<b>Human Resource Specialization</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBHR -04	Management of Industrial Relations
2	2	MBHR - 05	Organisational Change and Development
3	2	MBHR -06	Human Capital and Knowledge Management
4	2	MBHR -07	Manpower Development for Technological Change
5	3	MBHR -08	Human Resource Development
6	3	MBHR -09	Managing Interpersonal and Group Dynamics

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7	3	MBHR -10	Manpower Planning and Training & Development
8	3	MBHR -11	Compensation Management
9	3	MBHR -12	Knowledge Management
10	3	MBHR -13	Performance Management

<b>Productions &amp; Operations Management Specialization</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBPO -02	Strategic Operation Management
2	2	MBPO - 03	Material Management
3	2	MBPO - 04	Purchasing
4	2	MBPO -05	Inventory Control System
5	3	MBPO -06	Total Quality Management
6	3	MBPO -07	Supply Chain Management & Legislations
7	3	MBPO -08	Operations Research
8	3	MBPO -09	ERP
9	3	MBPO -10	Transportation Management Logistics
10	3	MBPO -11	Production Planning & Control

<b>Information Technology Specialization</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBIT -02	Electronic Commerce
2	2	MBIT - 03	Strategic Management of Information Technology
3	2	MBIT -04	Business Process Re-engineering
4	2	MBIT -05	Internet Programming for E-Commerce
5	3	MBIT -06	Applied IT Management- I

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6	3	MBIT -07	Modern Software Engineering Skills
7	3	MBIT -08	Software Engineering and Project Management
8	3	MBIT -09	Database Design and Management
9	3	MBIT -10	Systems Analysis & Design
10	3	MBIT -11	Network Operations, Management & Security

<b>International Business Specialization</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBIB -02	Global Business Diplomacy and Negotiations
2	2	MBIB - 03	International Trade
3	2	MBIB -04	International Marketing
4	2	MBIB -05	International Financial Management
5	3	MBIB -06	Foreign Language (German/ Spanish)
6	3	MBIB -07	Export Import Documentation & Procedures
7	3	MBIB -08	Risk Management Strategies in Global Business
8	3	MBIB -09	Cross Cultural and Global HRM
9	3	MBIB -10	Logistics Management
10	3	MBIB -11	Global Outsourcing

<b>Retail Management Specialization</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBRM -01	Retail Management
2	2	MBRM - 02	Visual Merchandizing
3	2	MBRM -03	Sales & Distribution Management
4	2	-MBRM -04	Integrated Marketing

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			Communications
5	3	MBRM -05	Customer Relationship Management
6	3	MBRM -06	Retail Selling & Customer Service
7	3	MBRM -07	Product & Brand Management
8	3	MBRM -08	Direct and E-Marketing
9	3	MBRM -09	Marketing of Services
10	3	MBRM -10	Supply Chain Management

<b>Hospital Management Specialization</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBHM -01	Management of Medical and Health Services
2	2	MBHM - 02	Health Economics
3	2	MBHM - 03	Communication for Hospital Managers
4	2	MBHM -04	Marketing of Hospital Services
5	3	MBHM -05	Health Insurance Management
6	3	MBHM -06	Patient Care Services
7	3	MBHM -07	Hospital Management and Law
8	3	MBHM -08	Hospital Information Systems
9	3	MBHM -09	Hospital Operations Management
10	3	MBHM -10	Hospital Patient Management

<b>Hospitality Management Specialization</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBTM -01	Introduction to Hospitality
2	2	MBTM - 02	Front Office Operations
3	2	MBTM - 03	Conference and Event Management
4	2	MBTM - 04	Tourism Products Design and Development
5	3	MBTM - 05	Travel Agency and Tour Operations

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6	3	MBTM - 06	Food and Beverage Management and Control
7	3	MBTM - 07	Air Port Management
8	3	MBTM - 08	Customer Relationship Management
9	3	MBTM - 09	Service Marketing
10	3	MBTM- 10	Operations Management

<b>Agri Business Management</b>			
<b>Sr. No.</b>	<b>Semester</b>	<b>Course Code</b>	<b>Course Name</b>
1	2	MBAB -01	Banking & Agri Finance
2	2	MBAB - 02	Agricultural Research, Ethics and Rural Development Programmes
3	2	MBAB -03	Disaster Management
4	2	MBAB -04	Advance Food Processing
5	3	MBAB -05	Dairy Management
6	3	MBAB -06	Commodity Trading
7	3	MBAB -07	Live Stock Farm Management
8	3	MBAB -08	Agri - Supply Chain Management
9	3	MBAB -09	Rural Marketing
10	3	MBAB -10	Agri - Entrepreneurship

Note: The student has to opt for the dual specialization with two subjects each of any two specializations in semester 2 and three each of any two specializations in semester 3, subject to the minimum of 15 students opting for a particular specialization.

All the Core and Foundation Courses are mandatory credit papers and students can select from specialization, Interdisciplinary areas and the basket of courses available to design their own degree under CBCS system.

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## Semester-IV:

### Capstone Work Experience/Industry Attachment

(30 Credits)

MBA program culminates into a solid capstone experience. This is achieved by students through **A Master's Degree Dissertation OR Industry Capstone Experience/Industry Attachment**

Sr. No.	Course Code	Course Name	Credits
1	MBMD-01	Dissertation	30
2	MBIA-01	Industry Attachment	30

### Master's Degree Dissertation

Master's Degree Dissertation in Semester-IV shall be an original research work carried out by student under the supervision of a faculty guide and towards partial fulfilment of MBA degree program. Dissertation work presents students with a wonderful opportunity and platform to demonstrate their ability to apply the knowledge they have learnt during the program, ability to think and analyse, and the ability to work independently towards solving outstanding questions/problems in their domain of interest. A faculty supervisor shall be assigned to each student under whose supervision the student shall embark upon their dissertation project. Student shall submit their dissertation to the Institute Dissertation Supervisory Committee (IDSC) in prescribed format after successfully defending their work before the designated committee, which shall comprise of at least one external examiner.

### Industry Attachment/Industry Capstone Project

A full-fledged industry attachment is the defining feature of Industry Capstone Project (ICP) to be carried by students in their final semester. ICP thus provides students an opportunity to apply their knowledge and skills to solve real-world industry/corporate problems. A student shall be formally attached to relevant industrial/corporate organisation for their IV semester during which they shall be exposed to 360° industry experience.

### Basket of Courses Available

(These courses are available beyond normal working hours.)

### Enrichment Courses

### Paid basket of Courses

Sr. No.	Course Code	Course Name	Course	Credits
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			Type	
1	EC-01	Culinary Skills*	Inter-disciplinary	3
2	EC-02	T-Series-1**	Inter-disciplinary	3
3	EC-03	T-Series-2**	Inter-disciplinary	3
4	EC-04	T-Series-3**	Inter-disciplinary	3

On the payment of INR 8000/- or as prescribed from time to time.

\*\*On the payment of INR on payment of INR 8850/- or as prescribed from time to time.

T-Series-1 - Vocals
T-Series-2 - Singing
T-Series-3 - Performing arts

### Free basket of Courses

#### MMU SAP Program Kit for Students

Value-Added Courses (200 Hrs of Self Learning Program ;  
Total Credits 12)

Sr. No.	Course Code	Course Name	Course Type	Credits
1	MBSS-02	SAP Functions	Foundation	12

### Choice Based Functional Papers of SAP

- 1) Material Management
- 2) Sales & Distribution
- 3) HR
- 4) Finance

Out of these four functional papers, a student can choose any one functional paper, which is to be completed in 4 modules and the student earn 12 credits on completion of the course.  
Total learning hours = 200.

### Swayam Courses

A student shall earn a maximum of 9 credits from this basket of courses.

UGC Credit Framework for Online Learning Courses through SWAYAM, Regulation, 2016.

Sr. No.	Course Code	Course Name	Credits
1	SW-01	Cognitive Science	TBA
2	SW-02	Quantitative Finance	TBA

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3	SW-03	Technology Transfer through Joint Venture	TBA
4	SW-04	Legal Compliance for Incorporating Startup	TBA
5	SW-05	Public Finance and Policy in India	TBA
6	SW-06	Money and Banking	TBA
7	SW-07	International Economics	TBA
8	SW-08	Environmental Economics	TBA
9	SW-09	Educational Leadership	TBA
10	SW-10	Six Sigma	TBA
11	SW-11	Introduction to data Analytics	TBA
12	SW-12	Social Networks	TBA
13	SW-13	Introduction to R Software	TBA
14	SW-14	Experimental Stress Analysis	TBA
15	SW-15	Database Management System	TBA
16	SW-16	Probability and Stochastic of Finance	TBA
17	SW-17	Practical Englis: Learning & Teaching	TBA
18	SW-18	Probability and Statistics	TBA
19	SW-19	Emotional Intelligence	TBA
20	SW-20	Innovation and Management IT	TBA
21	SW-21	Statistics for Business	TBA

### Credits Summary Sheet

Type of Course	No. Of Papers	Credits Earned
Foundation	6	18*
Core	7	21*
Specialization	15	45
Interdisciplinary	2	06
Industry Attachment/ Dissertation	1	30*
<b>Free / Paid Basket of Courses</b>		
Cullinary/T-Series	4	12
SAP	1	12
Swayam		9
	<b>Total Credits</b>	<b>153</b>

\* Mandatory Credits

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## Choice-Based Credit System Based Proposed Scheme for MMIM's B.Com Program

**Program Duration:** 3 Years comprising of 6 semesters

Degree to be awarded at 160 credits with 119 credits for the core and foundation courses which are mandatory and the remaining can be gained by the rest of the courses.

There will be no cap on the upper limit of the credits earned by the student, so one can earn a minimum of 160 and a maximum of 217 credits to earn an B.Com degree under CBCS.

*Completed*

### Semester-I *(New)*

Course Code	Course Title	Course Type	Credits
BCGM-01	Environmental Studies	Core (Swayam)	2
BCFI-01	Financial Accounting	Core	5
BCGM-02	Business Organisation and Management	Core	5
BCGM-03	Principles of Micro Economics	Foundation	5
BCMS-01	Business Mathematics	Core	5
BCGM-04	Communication Skills-I <i>(New)</i>	Foundation	5
BCHR-01	Organization Behaviour	Core	5
			Total Credits 32

### Semester-II

Course Code	Course Title	Course Type	Credits
BCGM-05	Communication Skills- II ✓	Foundation	5
BCLA-01	Business Law ✓	Core	5
BCMS-02	Business Statistics ✓	Foundation	5
BCGM-06	Research Methodology ✓	Core	5
BCGM-07	Indian Economy ✓	Interdisciplinary	5
BCGM-08	Environmental Science -II	Swayam (Core)	2
BCSS-01	Business Process ✓	Core	5

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			Total Credits 32
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### Semester-III

Course Code	Course Title	Course Type	Credits
BCLA-02 ✓	Company Law	Core	5
BCFI-02 ✓	Income Tax Law and Practice	Core	5
<del>BCFI-01</del>	New Subject <del>HRM</del>	Core	5
BCIT-01	Computer Applications in Business	Foundation	5
BCMM-01	Personal Selling and Salesmanship	Specialization	5
BCPP-01	Project-I	Core	5
			Total Credits 30

### Semester-IV

Course Code	Course Title	Course Type	Credits
BCGM-09 <sup>08</sup>	Business Communication III ✓	Core	5
a) BCFI-03 b) BCFI-04 c) BCGM-10 d) BCIT-02	<b>Any one of the following</b> a. Corporate Tax Planning ✓ b. Banking and Insurance c. <u>Management Accounting</u> ✓ d. Computerised Accounting System	Specialization	5
a) BCIB-01 b) BCGM-11 c) BCFI-05 d) BCLA-03	<b>Any one of the following</b> a. International Business b. Office Management and Secretarial Practice c. Fundamentals of Investment ✓ d. Consumer Protection	Specialization	5
BCFI-06	Corporate Accounting ✓	Core	5
BCFI-07	<u>Cost Accounting</u>	Core	5
BCPP-02	Project-II	Core	5

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Total Credits  
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### Semester-V

Course Code	Course Title	Course Type	Credits
a) BCHR-02 b) BCMM-02 c) BCGM-12	<b>Any one the following</b> a. Human Resource Management b. Principles of Marketing c. Auditing and Corporate Governance	Specialization	5
a) BCFI-08 b) BCFI-09	<b>Any one of the following</b> a. Fundamentals of Financial Management b. Indirect Tax Law	Specialization	5
BCGM-13	Entrepreneurship	Specialization	5
BCIT-03	E-Commerce	Foundation	5
BCPP-03	Project -III	Core	5
BCSI-01	Internship	Core	5
			Total Credits 30

### Semester-VI

Course Code	Course Title	Course Type	Credits
BCGM-14	Principles of Macro Economics	Specialization	5
BCLA-04	Business Regulatory Framework in India	Interdisciplinary	5
BCFI-10	Banking Laws & Practice	Specialization	5
BCGM-15	Corporate Social Responsibility & Business Ethics	Interdisciplinary	5
BCDD-01	Dissertation	Interdisciplinary	10
			Total Credits 30

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In the sixth semester, the student can choose Industry attachment program duly approved by the university with the same credits that is of regular sixth semester. The details of the same are as follows:

### Industry Attachment/Industry Capstone Project

A full-fledged industry attachment is the defining feature of Industry Capstone Project (ICP) to be carried by students in their final semester. ICP thus provides students an opportunity to apply their knowledge and skills to solve real-world industry/corporate problems. A student shall be formally attached to relevant industrial/corporate organisation for their VI semester during which they shall be exposed to 360° industry experience.

### Basket of Courses Available

(These courses are available beyond normal working hours.)

#### Enrichment Courses

#### Paid basket of Courses

Sr. No.	Course Code	Course Name	Course Type	Credits
1	EC-01	Culinary Skills*	Inter-disciplinary	3
2	EC-02	T-Series-1**	Inter-disciplinary	3
3	EC-03	T-Series-2**	Inter-disciplinary	3
4	EC-04	T-Series-3**	Inter-disciplinary	3

On the payment of INR 8000/- or as prescribed from time to time.

\*\*On the payment of INR on payment of INR 8850/- or as prescribed from time to time.

T-Series-1 - Vocals
T-Series-2 - Singing
T-Series-3 - Performing arts

#### Free basket of Courses

#### MMU SAP Program Kit for Students

Value-Added Courses (200 Hrs of Self Learning Program ; Total Credits 12)

Sr. No.	Course Code	Course Name	Course Type	Credits
1	MBSS-02	SAP Functions	Foundation	12

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## Choice Based Functional Papers of SAP

- 1) Material Management
- 2) Sales & Distribution
- 3) HR
- 4) Finance

Out of these four functional papers, a student can choose any one functional paper, which is to be completed in 4 modules and the student earn 12 credits on completion of the course. Total learning hours = 200.

### Swayam Courses

A student shall earn a maximum of 9 credits from this basket of courses.

UGC Credit Framework for Online Learning Courses through SWAYAM, Regulation, 2016.

Sr. No.	Course Code	Course Name	Credits
1	SW-01	Cognitive Science	TBA
2	SW-02	Quantitative Finance	TBA
3	SW-03	Technology Transfer through Joint Venture	TBA
4	SW-04	Legal Compliance for Incorporating Startup	TBA
5	SW-05	Public Finance and Policy in India	TBA
6	SW-06	Money and Banking	TBA
7	SW-07	International Economics	TBA
8	SW-08	Environmental Economics	TBA
9	SW-09	Educational Leadership	TBA
10	SW-10	Six Sigma	TBA
11	SW-11	Introduction to data Analytics	TBA
12	SW-12	Social Networks	TBA
13	SW-13	Introduction to R Software	TBA
14	SW-14	Experimental Stress Analysis	TBA
15	SW-15	Database Management System	TBA
16	SW-16	Probability and Stochastic of Finance	TBA
17	SW-17	Practical Englis: Learning & Teaching	TBA
18	SW-18	Probability and Statistics	TBA
19	SW-19	Emotional Intelligence	TBA
20	SW-20	Innovation and IT Management	TBA
21	SW-21	Statistics for Business	TBA

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### Credits Summary Sheet

Type of Course	No. Of Papers	Credits Earned
Foundation	6	30*
Core	18	89*
Specialization	8	40
Interdisciplinary	4	25
<b>Free / Paid Basket of Courses</b>		
Cullinary/T-Series	4	12
SAP	1	12
Swayam		9
	<b>Total Credits</b>	<b>217</b>

\* Mandatory Credits

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**MAHARISHI MARKANDESHWAR  
UNIVERSITY  
MULLANA-AMBALA**

**Scheme of Examination**

**&**

**Syllabus**

**Of**

**3-Diploma in Business Management**

**(Semester System)**



**M M INSTITUTE OF MANAGEMENT, MULLANA**

**3- YEAR DIPLOMA IN BUSINESS MANAGEMENT (SEMESTER SYSTEM)**

**COURSE STRUCTURE**

**SEMESTER I**

<b>PAPER CODE</b>	<b>SUBJECT</b>	<b>CREDITS</b>
DM-101	English (Part-I)	4
DM-102	Introduction to Accounting	4
DM- 103	Business Economics	4
DM-104	Principles of Management	4
DM- 105	Business and Commerce	4
	<b>TOTAL CREDITS</b>	<b>20</b>

**SEMSTER II**

<b>PAPER CODE</b>	<b>SUBJECT</b>	<b>CREDITS</b>
DM-201	English (Part-II)	4
DM-202	Business Environment	4
DM-203	Organizational Behavior	4
DM-204	Business Mathematics	4
DM-205	Fundamentals of Computers	4
	<b>TOTAL CREDITS</b>	<b>20</b>

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**SEMSTER III**

<b>PAPER CODE</b>	<b>SUBJECT</b>	<b>CREDITS</b>
DM-301	Business Communication	4
DM-302	Disaster Management	4
DM-303	Advanced Financial Accounting	4
DM-304	Human Resource Management (Part 1)	4
DM-305	Computer Applications in Management	4
DM-306	<b>Seminar Presentation</b>	<b>2</b>
	<b>TOTAL CREDITS</b>	<b>22</b>

**SEMSTER IV**

<b>PAPER CODE</b>	<b>SUBJECT</b>	<b>CREDITS</b>
DM-401	Company Law	4

DM-402	Basics of Entrepreneurship	4
DM-403	Marketing Management	4
DM-404	Cost Accounting	4
DM-405	E- Commerce and Cyber Laws	4
DM-406	<b>Seminar Presentation</b>	<b>2</b>
	<b>TOTAL CREDITS</b>	<b>22</b>

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**SEMSTER V**

<b>PAPER CODE</b>	<b>SUBJECT</b>	<b>CREDITS</b>
DM-501	Entrepreneurship Development	4
DM-502	International Business	4
DM-503	Human Resource Management (Part- 2)	4
DM-504	Marketing Research	4
DM-505	Corporate Legal Environment	4
DM-506	<b>Functional Viva</b>	<b>2</b>
	<b>TOTAL CREDITS</b>	<b>22</b>

**SEMSTER VI**

<b>PAPER CODE</b>	<b>SUBJECT</b>	<b>CREDITS</b>
DM-601	Customer Relationship Management	4
DM-602	Consumer Behavior	4

DM-603	Business Ethics	4
DM-604	Retail Management	4
DM-605	Taxation Laws	4
DM-606	Dissertation Report	4
	<b>TOTAL CREDITS</b>	<b>24</b>

**DETAILS OF CREDIT:**

Ist SEM-20

IInd SEM -20

3rd SEM- 22

IVth SEM- 22

Vth SEM-22

VIth SEM- 24

**GRAND TOTAL : 130 CREDITS**

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